

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u>	<u>Alt Order #</u>
586874 /	07915584
<u>Product</u>	
OBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	95/101/2264
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	11/01/12 / 11/01/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WGNT	Jamie Andrus
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	95
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
1	All	10/30/12	11/02/12	4-5p M-F CW	4p-5p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$345.00
Week:		10/29/12	11/04/12	--WTF--				3	\$115.00		
2	All	10/30/12	11/02/12	5p-6p M-F	5p-6p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$525.00
Week:		10/29/12	11/04/12	--WTF--				3	\$175.00		
3	All	11/04/12	11/04/12	4-5p Sun	4p-5p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$255.00
Week:		10/29/12	11/04/12	-----5				3	\$85.00		
4	All	10/30/12	11/02/12	10p-11p M-F	10p-11p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$390.00
Week:		10/29/12	11/04/12	--WTF--				3	\$130.00		
5	All	10/30/12	11/02/12	11p-12a M-F	11p-12a		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$405.00
Week:		10/29/12	11/04/12	--WTF--				3	\$135.00		
6	All	10/30/12	11/02/12	12a-1a M-F	12a-1a		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$135.00
Week:		10/29/12	11/04/12	--WTF--				3	\$45.00		
7	All	10/30/12	11/02/12	1a-2a M-F	1a-2a		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$105.00
Week:		10/29/12	11/04/12	--WTF--				3	\$35.00		
8	All	10/30/12	11/02/12	6p-7p M-F	6p-7p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$630.00
Week:		10/29/12	11/04/12	--WTF--				3	\$210.00		
9	All	10/30/12	11/02/12	7p-8p M-F	7p-8p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$825.00
Week:		10/29/12	11/04/12	--WTF--				3	\$275.00		
10	All	10/30/12	10/30/12	8p-9p Tue	8p-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$280.00
Week:		10/29/12	11/04/12	-T-----				1	\$280.00		
11	All	10/30/12	10/30/12	9p-10p Tue	9p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$315.00
Week:		10/29/12	11/04/12	-T-----				1	\$315.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u>	<u>Alt Order #</u>
586874 /	07915584
<u>Product</u>	<u>Estimate #</u>
OBAMA/P/D SKED A	95/101/2264

	<u>Original Date / Revision</u>
	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals
		Start Date	End Date	Weekdays	Spots/Week							Amount
12	All	10/31/12	10/31/12	8p-9p Wed	8p-9p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	--w----	1	\$280.00						
E 13	All	10/31/12	10/31/12	9p-10p Wed	9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	--w----	1	\$420.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	All	10/29/12-11/04/12	9p-10p Wed	9p-10p	---w-----	:30		\$420.00	NM		
				Credited								
14	All	11/01/12	11/01/12	8p-9p Thu	8p-9p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	---T---	1	\$585.00						
15	All	11/01/12	11/01/12	9p-10p Thu	9p-10p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	---T---	1	\$325.00						
16	All	11/02/12	11/02/12	8p-9p Fri	8p-9p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----F--	1	\$420.00						
17	All	11/02/12	11/02/12	9p-10p Fri	9p-10p		:30			NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----F--	1	\$560.00						
18	All	11/03/12	11/03/12	8p-9p Sat	8p-9p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----S-	1	\$115.00						
19	All	11/03/12	11/03/12	9p-10p Sat	9p-10p		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----S-	1	\$105.00						
20	All	11/03/12	11/03/12	10p-11p Sat	10p-11p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----S-	1	\$95.00						
21	All	11/04/12	11/04/12	7p-8p Sun	7p-8p		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----S	1	\$105.00						
22	All	11/04/12	11/04/12	8p-9p Sun	8p-9p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----S	1	\$140.00						
23	All	11/04/12	11/04/12	9p-10p Sun	9p-10p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----S	1	\$95.00						
N 24	WGNT	11/02/12	11/02/12	8p-9p Fri	8p-9p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 10/29/12	11/04/12	----F--	1	\$420.00						
N 25	WGNT	11/05/12	11/05/12	WGNT News	7-9a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 11/05/12	11/11/12	M-----	1	\$50.00						

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	42	\$7,505.00	\$6,379.25
Totals	42	\$7,505.00	\$6,379.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.